

Automate Shipping & Reduce Costs with ShipConsole

Oracle Value Chain Summit

February 03-05, 2014



Agenda

- Introduction to Apps Associates
- Overview of Oracle Shipping Execution with ShipConsole™
- Live Demo of ShipConsole™
- Summary / Q & A



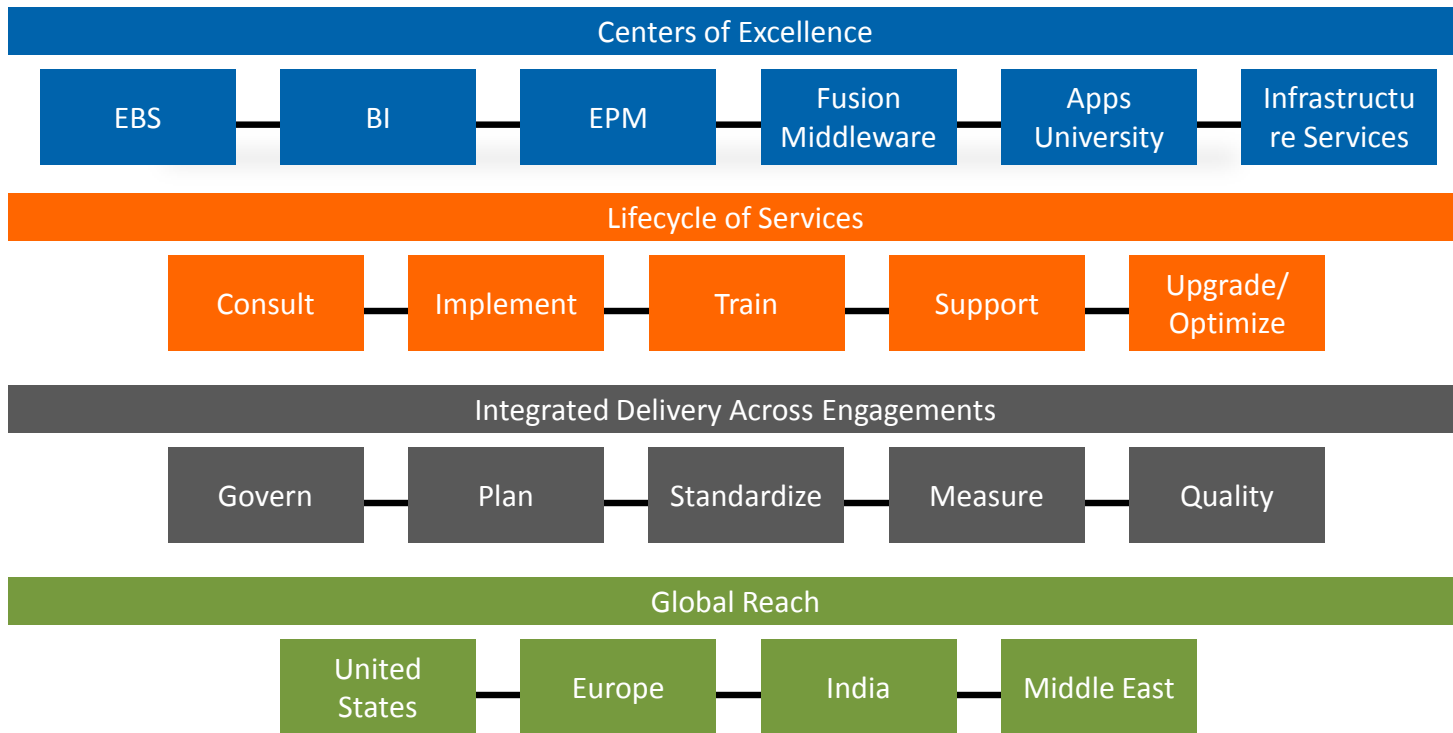
About Apps Associates

- Global provider of business and technology consulting services
- Founded in 2002 and achieved consistent growth
 - 650+ employees
 - Boston, New York, Chicago, Atlanta
 - Germany, Netherlands, India, UAE
- Recognized as one of the fastest growing private US companies by Inc. 500|5000 for four consecutive years
- Strategic Partnerships and Certifications
 - Oracle Platinum Partner
 - Oracle Specializations (EBS, BI, SOA, EM12c & Database)
 - AWS Advanced Consulting Partner
 - CMMI Level 3 Appraised
 - SSAE 16/SAS70 Type II





Apps Associates Delivery Model





Premier Oracle Shipping Solution



- ShipConsole improves shipping efficiency and productivity
- Oracle-Validated Integration with E-Business Suite R11i and R12
- Easy to implement, easy to use, and easy to maintain



Premier Oracle Shipping Solution



- Oracle Validated Integration with EBS R11i and R12



Validated Integration

Oracle E-Business
Suite

Kevin O'Brien, Sr. Director, ISV and SaaS Strategy, Oracle Corporation

*"Apps Associates ShipConsole delivers value during the critical last-mile of the parcel shipping process through the direct integration with the Oracle E-Business Suite. The **Oracle Validated Integration** of ShipConsole to the Oracle E-Business Suite Release 12.1 **validates that the products work together as designed**. This can help **reduce risk, improve system implementation cycles, and provide for smoother upgrades** and simpler maintenance for customers."*



Increase Efficiency



- ShipConsole improves shipping efficiency by over 60%
- Out-of-the-box Oracle integration – no development or customization needed

James Barron, Sr. Systems Analyst, Hologic

*“ShipConsole has **dramatically improved productivity** by providing a simplified single user interface which integrates with our carriers and streamlines Oracle Shipping Execution. Our shipping departments rely heavily on this important tool which not only **speeds up our process**, but provides **better reporting and tracking capabilities** than existed prior to ShipConsole.”*



Enhance Customer Satisfaction & Loyalty



- Automatic email notifications with tracking numbers to customers
- Integrated shipment tracking
- Instantaneous access to proof-of-delivery documentation



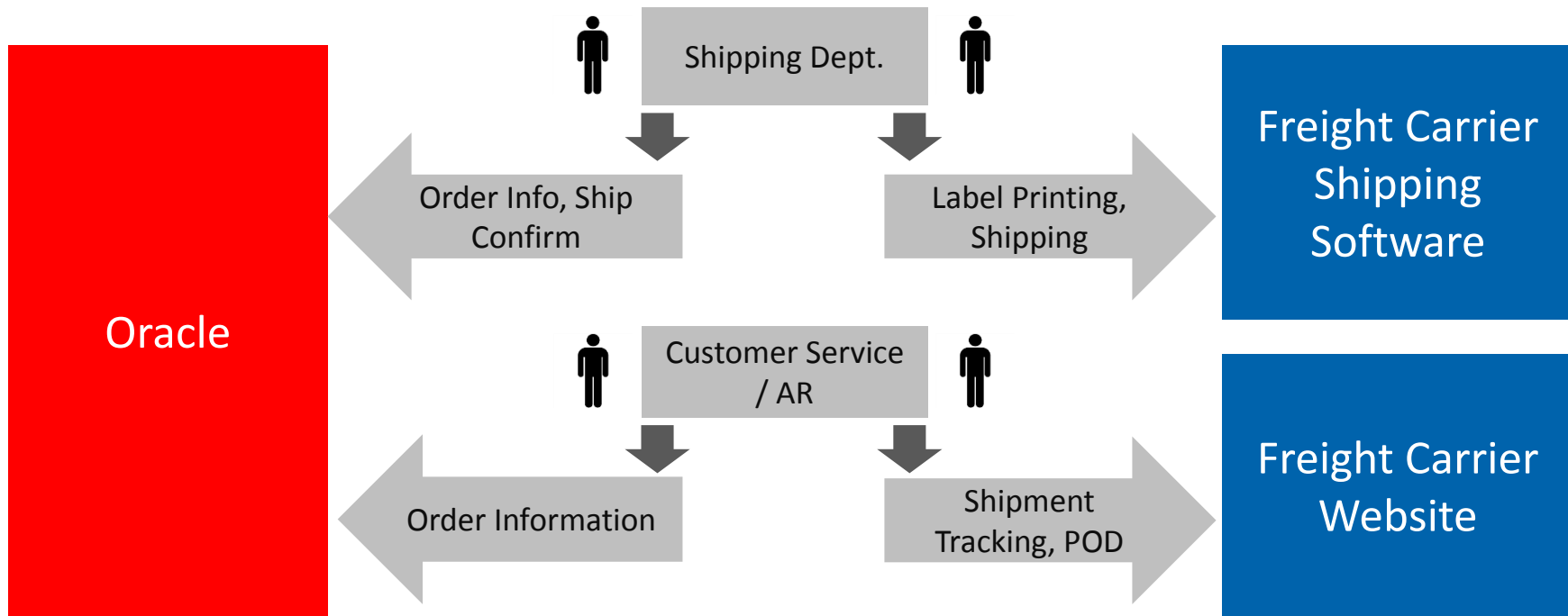
Streamline International Shipping



- Denied Party Screening
- Integration with AES Direct for filing Electronic Export Information
- Printing of commercial invoices and other customs documentation



Without ShipConsole – Multiple Interfaces



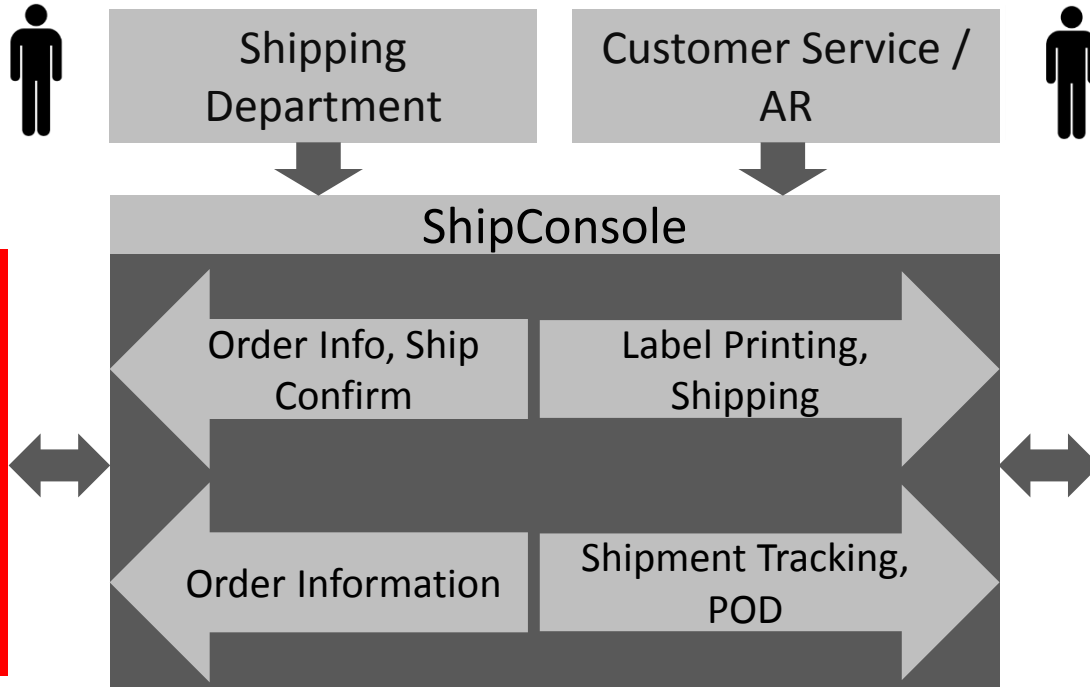
Redundant Data Entry

Error Prone

Slow Transaction Speeds



With ShipConsole – Single Interface



Less Data Entry

Fewer Errors

Faster Transaction Speeds



Live Demo ShipConsole





Other Features

- Obtain customs documentation or use paperless invoicing
- Integrated with Oracle Transportation Management (OTM)
- Integrated with Oracle Warehouse Management (WMS)
- Integrated with 3rd party freight consolidators
- Integrated with AES Direct (**Save \$10/shipment**)
- Denied Party Screening
- Solution for Oracle iStore

Bill Stuebner, Global Director of Supply Chain, Elkay Manufacturing Co.

*“The **ease of use** has been the greatest benefit to our organization. We have become **more efficient** in our outbound preparation and execution due to ShipConsole. Their implementation team was readily available and brought effective solutions to the table. They truly are a **valued partner.**”*



Easy to Implement. Easy to Use. Easy to Maintain.

- Improve efficiency by over 60% with one-stop shipping process (ROI calculator available at www.shipconsole.com/shipconsole-calculator.php to calculate your personalized savings)
- Oracle-validated Integration with Oracle ERP – no customization required
- Improve customer loyalty with shipment notification and tracking
- Get the best rates and lower shipping costs with freight shopping
- Get better analytics with access to shipping data and freight costs in Oracle
- Validate addresses from Oracle to ensure correct customer addresses and residential / commercial categorization

ShipConsole on AWS – Take a Free Test Drive at

<http://www.appsassociates.com/awslabs/shc-registration.php>



Connect with Us

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LinkedIn: www.us.linkedin.com/company/shipconsole

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Thank You!



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